



November – December 2011
Volume 3, Issue 6

Ear Say

Vital Principle Institute's bi-monthly newsletter



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Upcoming Seminars:

Seminar I – Online
Feb. 28 – May 1, 2012

Advanced Clinical
Retreat – Mahone Bay
June 1 – 3, 2012

Seminar II – Ottawa
June 7 – 10, 2012

Laser Therapy in
Auricular Medicine
Ongoing - Online

Register Now!

Special Notice:

You are invited by
Raphael Nogier to the

7th International Symposium on Auriculotherapy

in Lyon, France from
June 8 - 9, 2012.

A web site, was
especially created in
order to give you all
important
information on the
symposium. We
invite you to visit
www.symposiumlyon2012.fr/uk for all
details on this
international event.

RJ Lasers Now Available from VPI!

We are very excited to announce the addition of the RJ Laser line of products to our Online Store! Including the LaserPen, Physio-Laser, and many more, the complete line of RJ Lasers is now available through Vital Principle Institute!

Just visit our Online Store: www.vitalprinciple.ca/store

Featuring: The RJ LaserPen 70mW

This compact laser was designed with input from Dr. Beate Strittmatter and Dr. Frank Bahr to specifically match their needs in the practice of German Auricular Medicine. It includes the 7 Nogier, 7 Bahr, chakra, meridian and many more frequencies for diagnosis and treatment. Unrivaled for its compact size and comprehensive functions, the LaserPen is an obvious choice for the Auricular Therapist wishing to expand their practice to include Laser Therapy.



Special Introductory Price!

\$4950 CDN (no tax, free shipping!)

Until March 1st, 2012

Point of the Month

“Four Gates” on the Ear

Liver 3 on the top of the foot between first and second toe, and its mirror point, Large Intestine 4 on the back of the hand between the thumb and first finger, are two of the most common body acupuncture points. Used bilaterally, they are called the “four gates”. They have a systemic analgesic and calming effect. Both “source points” for their meridians, they are considered to have a strong effect on the movement of qi and blood, and to be especially good for overall stress, painful joints and spasm. What are these points on the EAR?

Liver 3 = **Nervous Liver (Anger)** and Large Intestine 4 = **Thalamus**.

When we look at the meridians on the ear, we gain another level of appreciation for the power and the depth of effect of some of these points. With auricular acupuncture, we do not need to treat bilaterally. Simply 2 needles in these two points on the dominant ear will have a synergistic healing effect on your patient.

Anger will be found as a silver point in zone 2 at the base of the concha wall. An emotional point, it calms the person, releases anger and stress, supports the liver, and is one of our anti-spasmodic points.

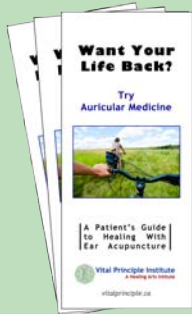
Thalamus, also at the base of the concha wall, will be found as a gold point. We know it to be one of our most important analgesic points, directly stimulating the “pain gateway” of the brain. Treating this one point relieves pain, especially wide-ranging joint or neurological pain.

If you have a stressed patient, try one session where you are simply treating the four gates - with 2 needles - and see what results you obtain.

Vital Principle Institute

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NEW! Auricular Brochures



This new brochure for patients clearly explains the therapy and its health benefits, as well as the procedures and history of the medicine. There is also room on the inside to include your clinic's contact information.

Order Now!

vitalprinciple.ca/store

**Next Issue:
Jan. 10, 2012**

**Deadline for
Submissions:
December 20**

Email your story to:
info@vitalprinciple.ca

**Tell Us What you Think
of "Ear Say"**

Email us at:
info@vitalprinciple.ca

From Reluctance to Success

Risa Silverstein, Ac.

A new patient, a man of about 40, came to me with pain in the lower back and hip. I did an initial auricular treatment on him, and it gave him a little relief, but he was resistant. He told me about how much relief he had previously received from body acupuncture treatments that one of my teachers had given him.

Several weeks later, he came back to see me, and he was out of alignment on many levels. His shoulders were way off and his hip was so far out that he had difficulty walking freely.

He wanted a back treatment, which I gave to him, using both needles and cupping. However, I also decided that it would be beneficial to use one needle in his ear for depression. He asked me about the needle and later reported that it had really helped him.

Gradually, he became more open to the

idea of auricular therapy. It was clear that he had a lot going on emotionally, and that this was also an area where he was out of alignment. He had lost someone who was very significant to him and he had strong lingering feelings. When I used the point for the limbic brain, it was apparent that this flicked the switch. The sound he made indicated how powerful this point was for him. Immediately after the treatment, his shoulders were slightly more aligned. However, when he returned the next week, his shoulders were almost level with each other, his hip was no longer out, and he was walking more freely. There was also a tremendous change in his general attitude. He was much more at ease.

This continued in the next treatment - and he is really doing great!

New Test Sets, and EGON/ESIN are Changing

Though Lasers take the front page story in terms of exciting changes to our online store, they are not the only changes taking place.

We are also happy to announce our new Supplement Test Sets to add to the existing Ampoule and Vitamin Test Sets. These new test sets will expand your ability to test for deficiencies and toxicities and you will be able to send your patient home with a very specific list of recommendations. This set contains ten supplements: Calcium, Copper, Chromium, Selenium, Magnesium, Folic Acid, Potassium, Manganese, Zinc, and Iron. Also available are Vitamin B5 and Molybdenum.

The EGON Gold and ESIN Silver needles will no longer have the plastic handles, but will be changing to metal handles.

Hopefully this change will make the Gold and Silver needles easier to tell apart! We have no pricing information on these yet, but we are told they will be available soon. Keep checking the Online Store to see when they become available. In the meantime, take advantage of our great introductory price on the Laser Pen!

